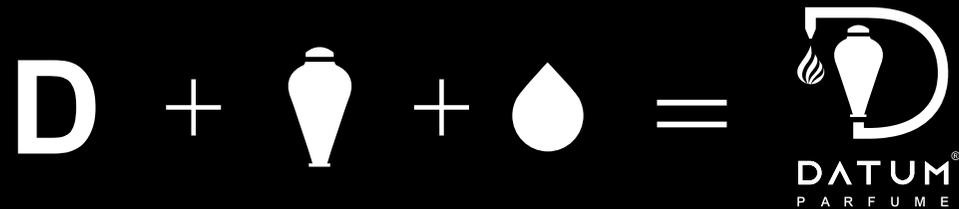
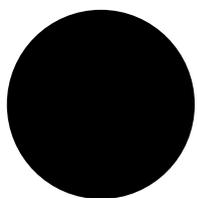




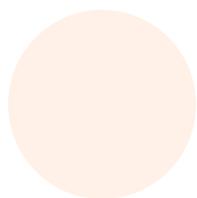
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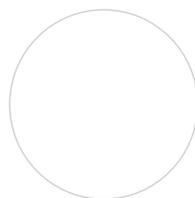
Ranglar kombinatsiyasi



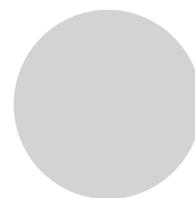
RGB: #000000
CMYK: K:100



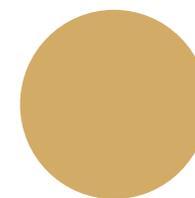
RGB: #FEF3E7
CMYK: M:5 Y:8



RGB: #FEFEFE
CMYK: 0



RGB: #D2D3D5
CMYK: K:20



RGB: #D2AE6D
CMYK: M:20 Y:60 K:20



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Logoning proporsiyalari

Tovar blokining elementlari ma'lum nisbatlarga va bir-biriga qat'iy tartibga ega.
Blok ushbu sxema bo'yicha qurilgan,



Clear Space

Full Logo

Logo Symbol



Hafsizlik zonasi

Logotip kompozitsiyada ishlatishdan avval uni taniluvchanligini yo'qotmaslik uchun xavfsiz chegaraga elementlarni qo'yish man etiladi.



1- The Logo Symbol

2- The Logo Title

Logotipda Simvol hamda yozuv qismi ajratilmagan hollarda ishlatiladi va havfsizlik zonasiga amal qlinishi kerak, logodan elementlarni olib tashlash va qo'shish qat'iyan man etiladi.



1- Light Version



1- Dark Version

Light Version

Light versiyasidan foydalanish qoidalari judaham oddiy bo'lib logotipning ko'zga tashlanishi hisobga olinib to'q fonli joylarda ishlatilsa maqsadga muvofiq bo'ladi

Dark Version

Dark versiyasidan foydalanish qoidalari judaham oddiy bo'lib logotipning ko'zga tashlanishi hisobga olinib och va yorug' fonli joylarda ishlatilsa maqsadga muvofiq bo'ladi

Recommended Format are

.eps | .ai | .png | .jpg | .tiff

Tipografik yozuvlar

Ushbu kompaniyaning asosiy harf uslubi bu HelveticaNeueCyr hisoblaning barcha dizaynlarda ushba shriftlardan foydalanish tavsiya etiladi, Bu shriftning qulaylik taraflari rus va ingliz tilida ham muammosiz matnlar yaratish mumkin!

HelveticaNeueCyr

HelveticaNeueCyr

Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

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Logoning ikki holatda ko'rinishi

Logotipdan zarur bo'lgan hollarda ushbu ko'rsatilgan ikki holatda foydalanish mumkin

1. Gorizontal holatda
2. Vertikal holatda



Horizontal logo



Vertical logo

Mumkin bolmagan holatlar

Logotipni ta'qiqlangan xollarda ishlatish qat'iyan man etiladi.

Logotipni taniluvchanligi yoki ko'rinishini o'zgartiradigan har bir narsani qo'llash ham man etiladi



✗ Proportsiyasini o'zgartirish



✗ Logotipni nishab ko'rinishda ishlatish



✗ Burchak nishabida ishlatish



✗ Shriftni o'zgartirish

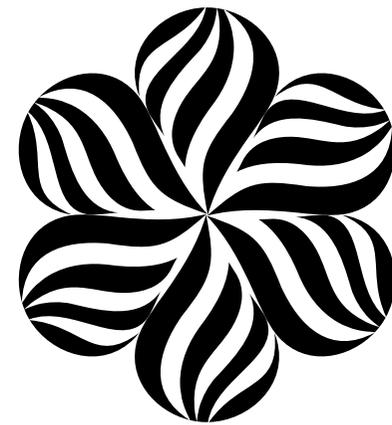


✗ Past sifatdagi logotipni o'zgartiris



✗ Rangni o'zgartirish

PATTERN





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AUGUST

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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

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A hand is holding a white tote bag against a background of soft, draped fabric with light shadows. The bag features a central logo and a decorative border at the bottom.

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